

Highlights from the 2014 Survey of Kentuckians' Environmental Knowledge, Attitudes, and Behaviors

Elizabeth Schmitz



Survey methodology

- Conducted May 15 to June 1, 2014
- 680 interviews—238 (35 percent) via cell phone and 442 (65 percent) via landline
- Random digit dialing (RDD)
- Interviews averaged 12 minutes
- Sampled proportionately by county with quotas based on Kentucky Educational Cooperatives.

REGION	PROPORTION OF ADULT POPULATION	ACTUAL SAMLE SIZE
Green River	17%	117
Central Kentucky	17%	117
Jefferson / Louisville area	17%	116
Eastern Kentucky	6%	42
Kentucky Valley	5%	36
Northern Kentucky	9%	61
Ohio Valley	7%	45
Southeast / South Central	10%	68
Western Kentucky	12%	78



Environmental education should be taught in schools

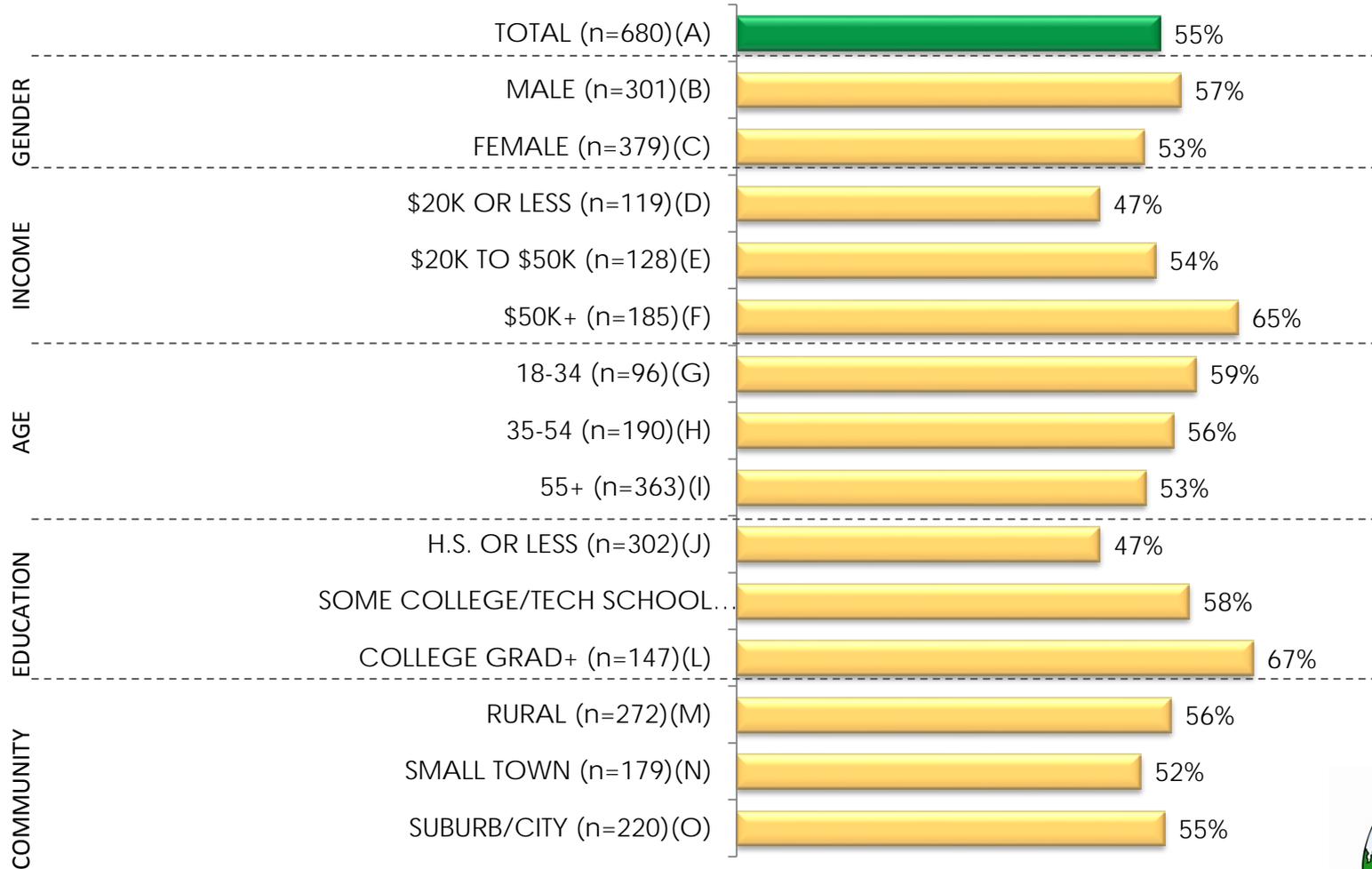


■ Strongly Agree
■ Somewhat Disagree
■ Don't Know/Refused

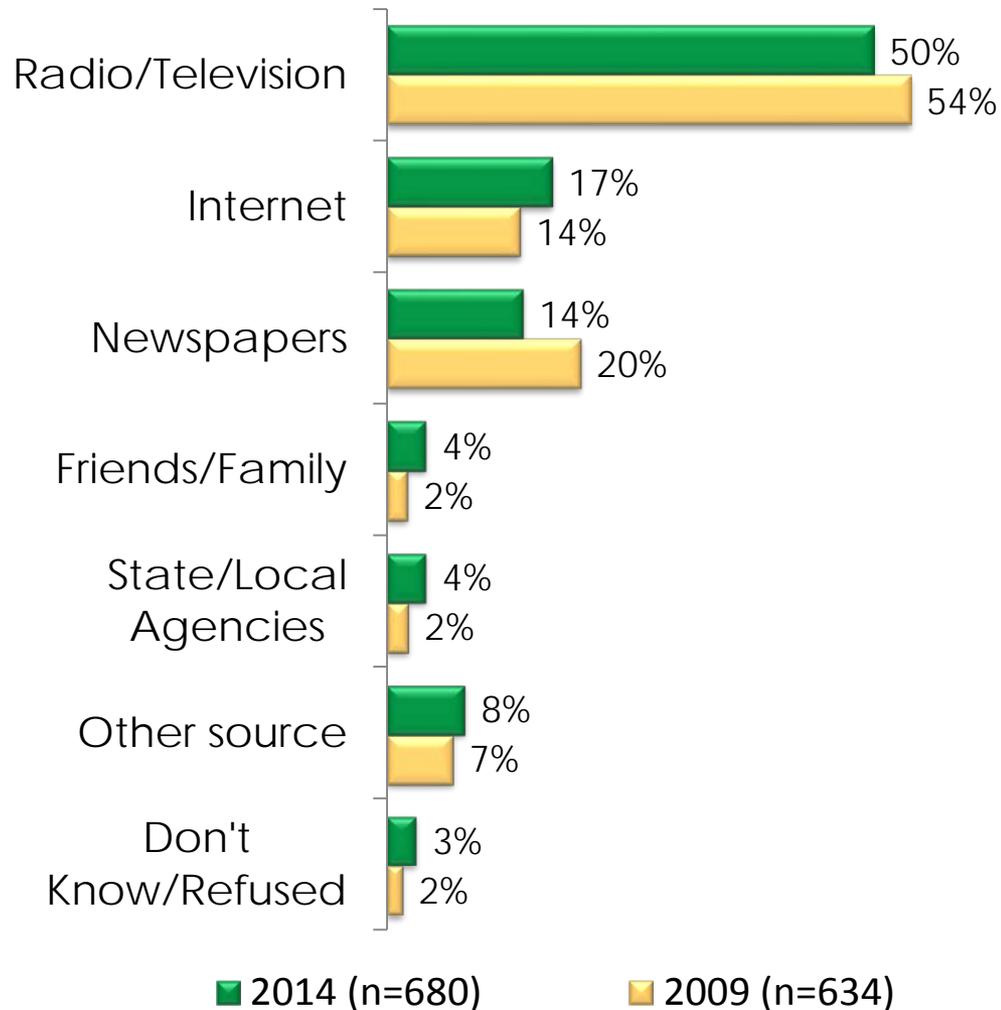
■ Somewhat Agree
■ Strongly Disagree



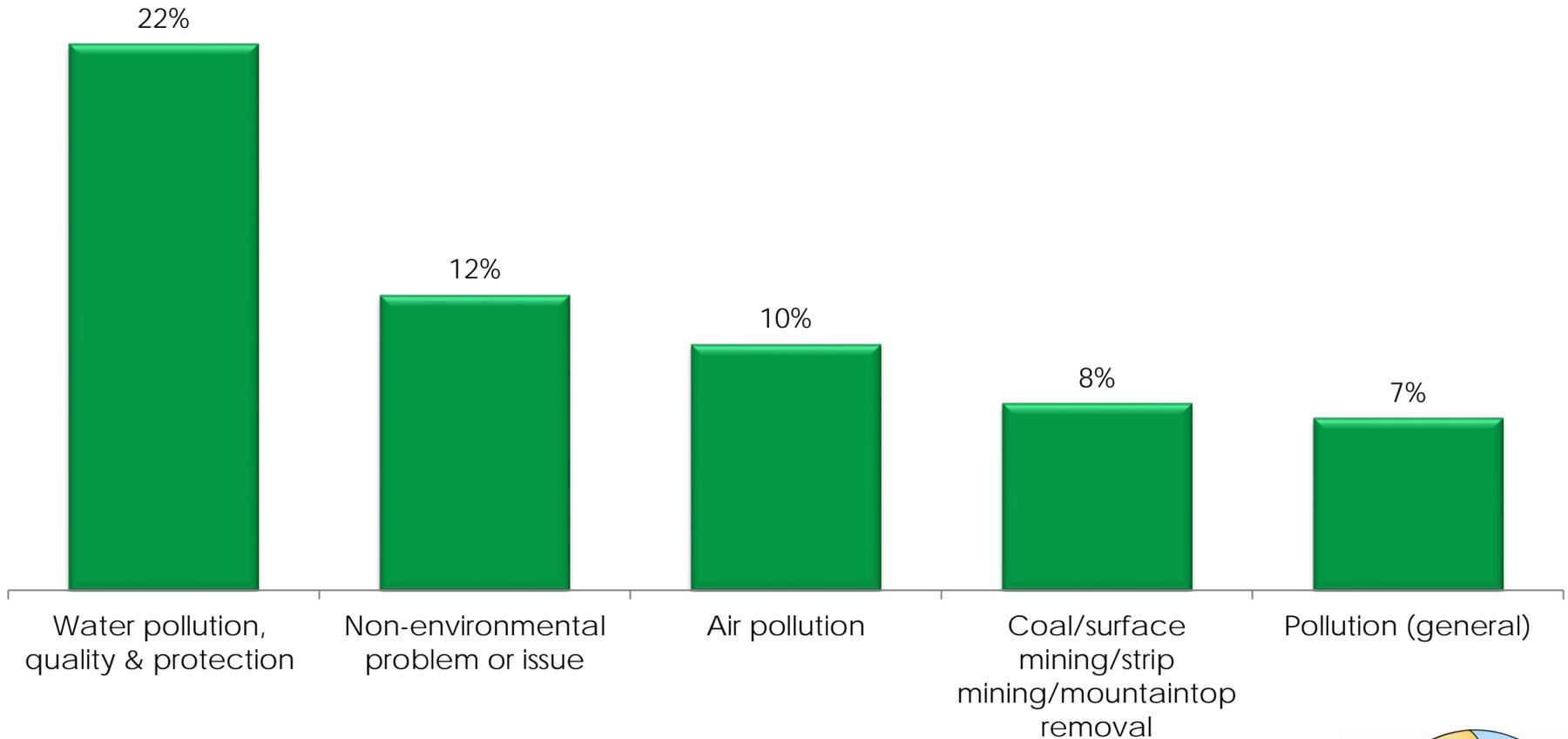
General Knowledge Score 2014



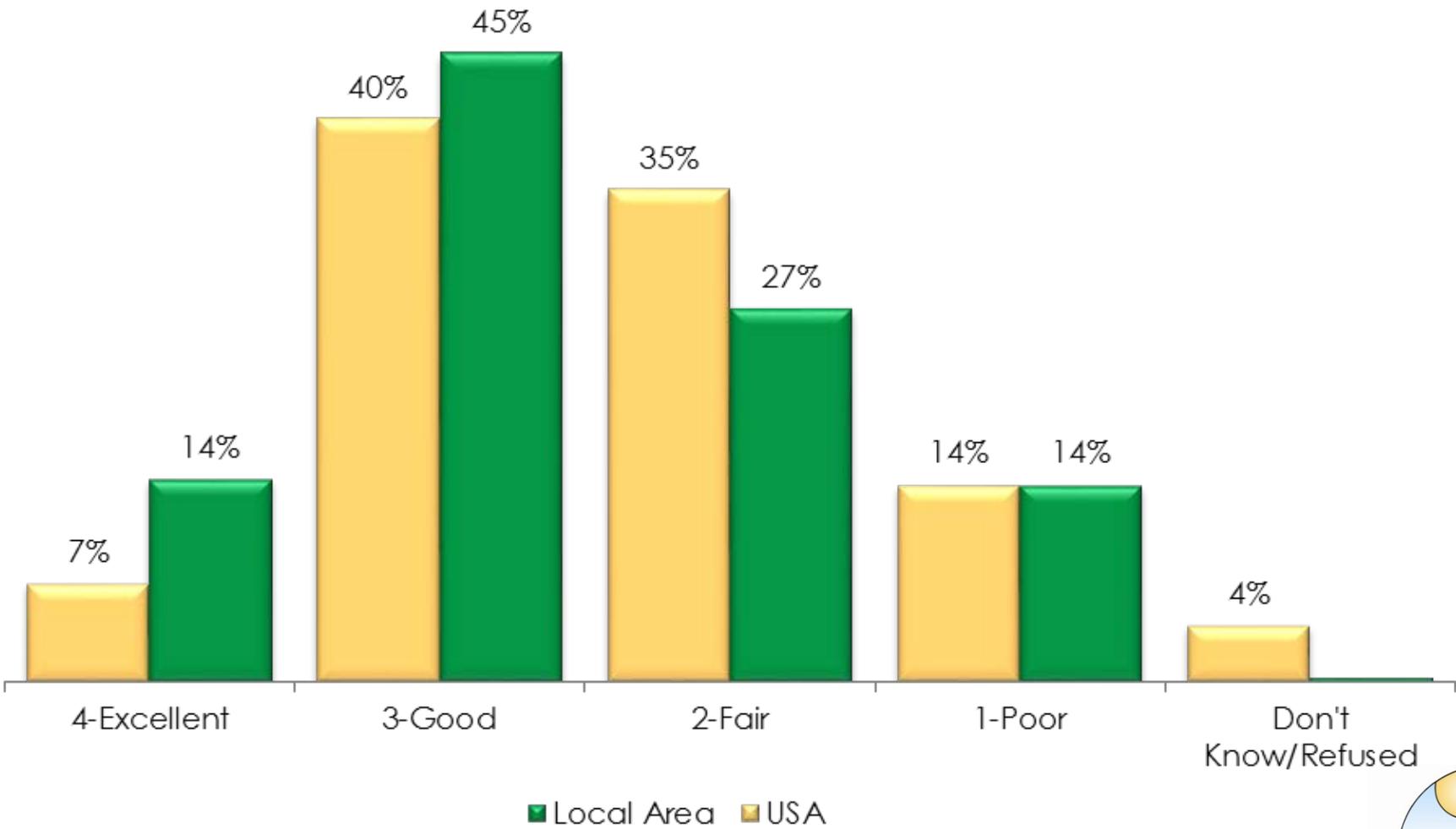
Sources of information about the environment



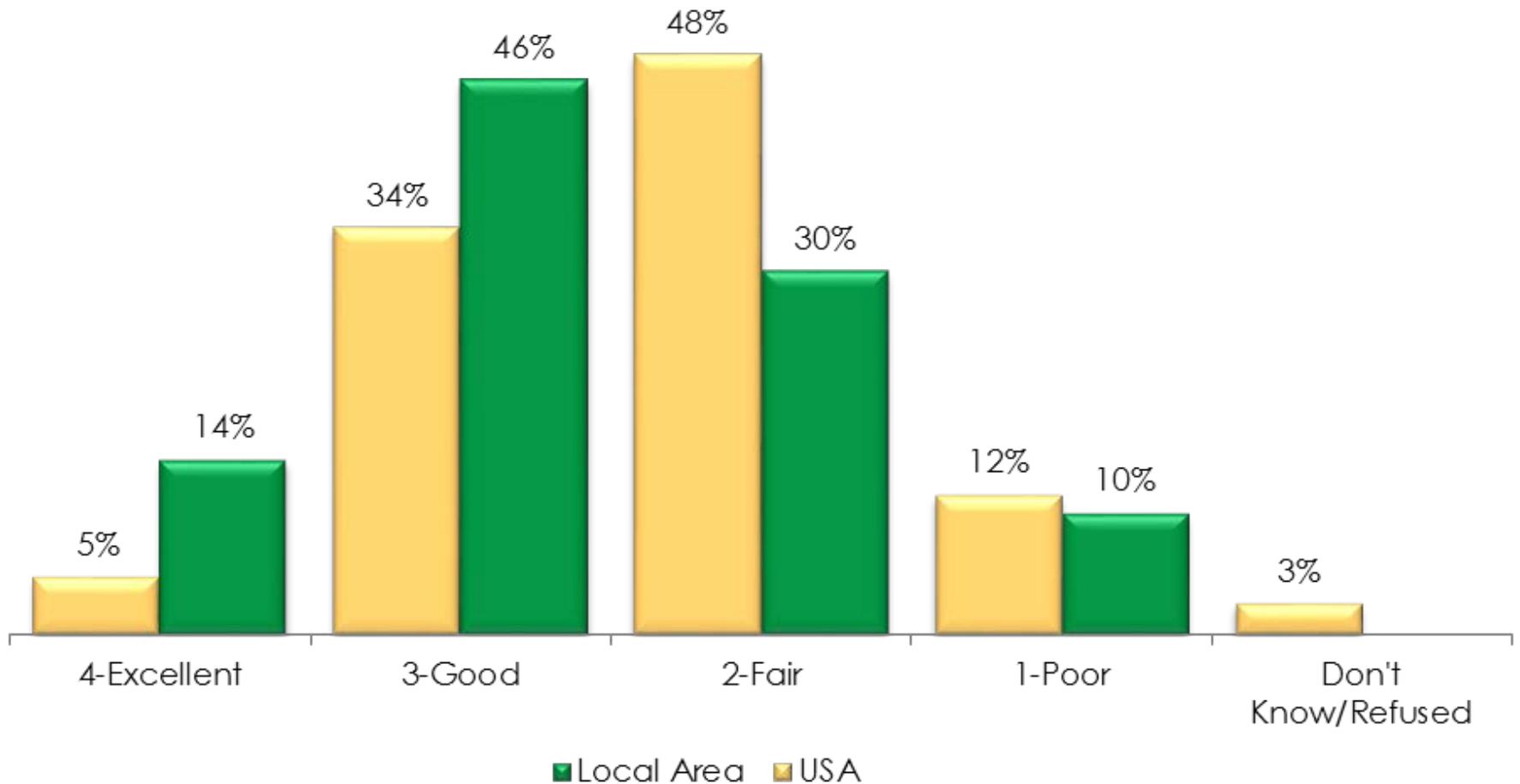
Top environmental problems in Kentucky



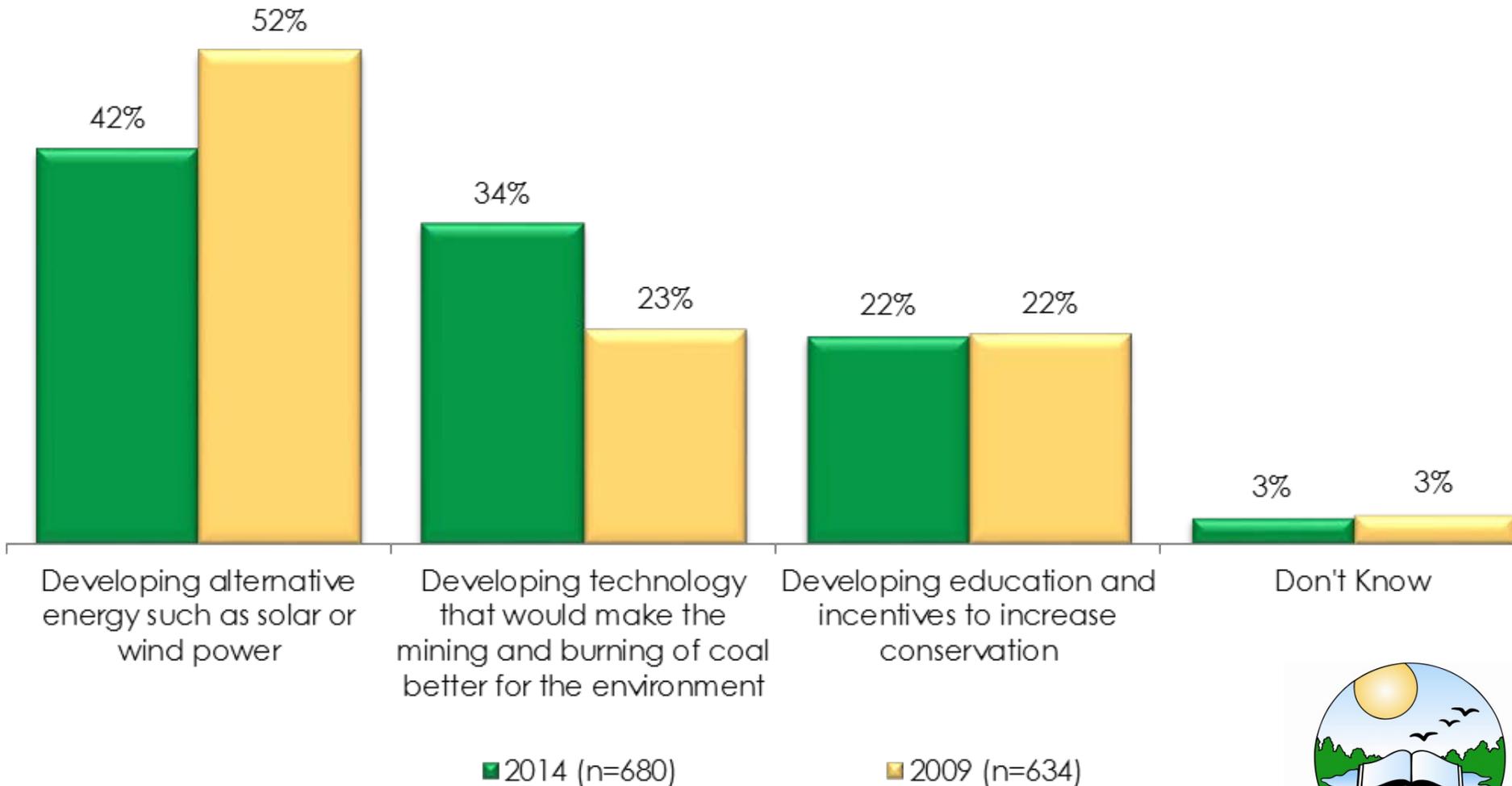
Overall water quality in your area and in the U.S.



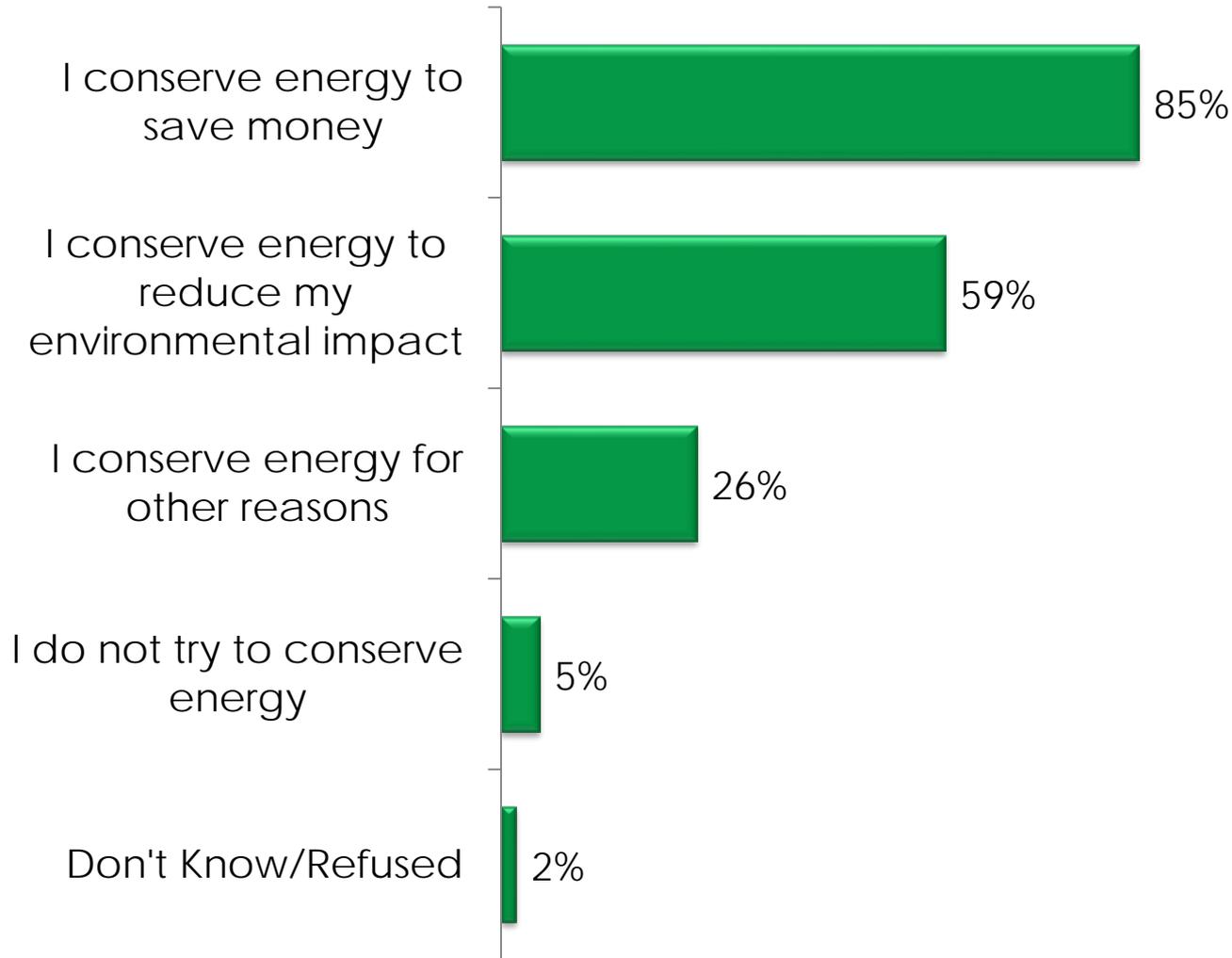
Overall air quality in your area and in the U.S.



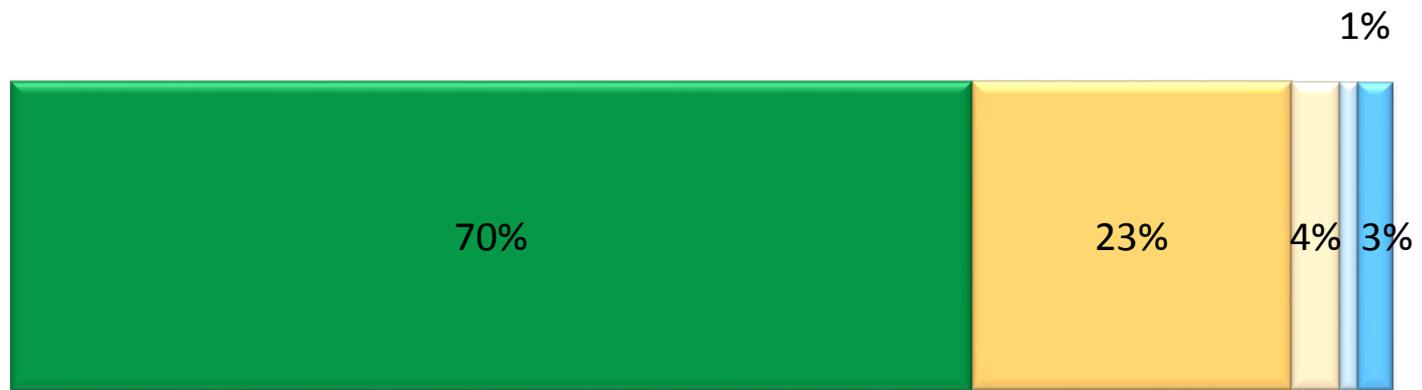
Most important strategy for our energy future:



Reasons for conserving energy



Is it possible to protect the environment and the economy?

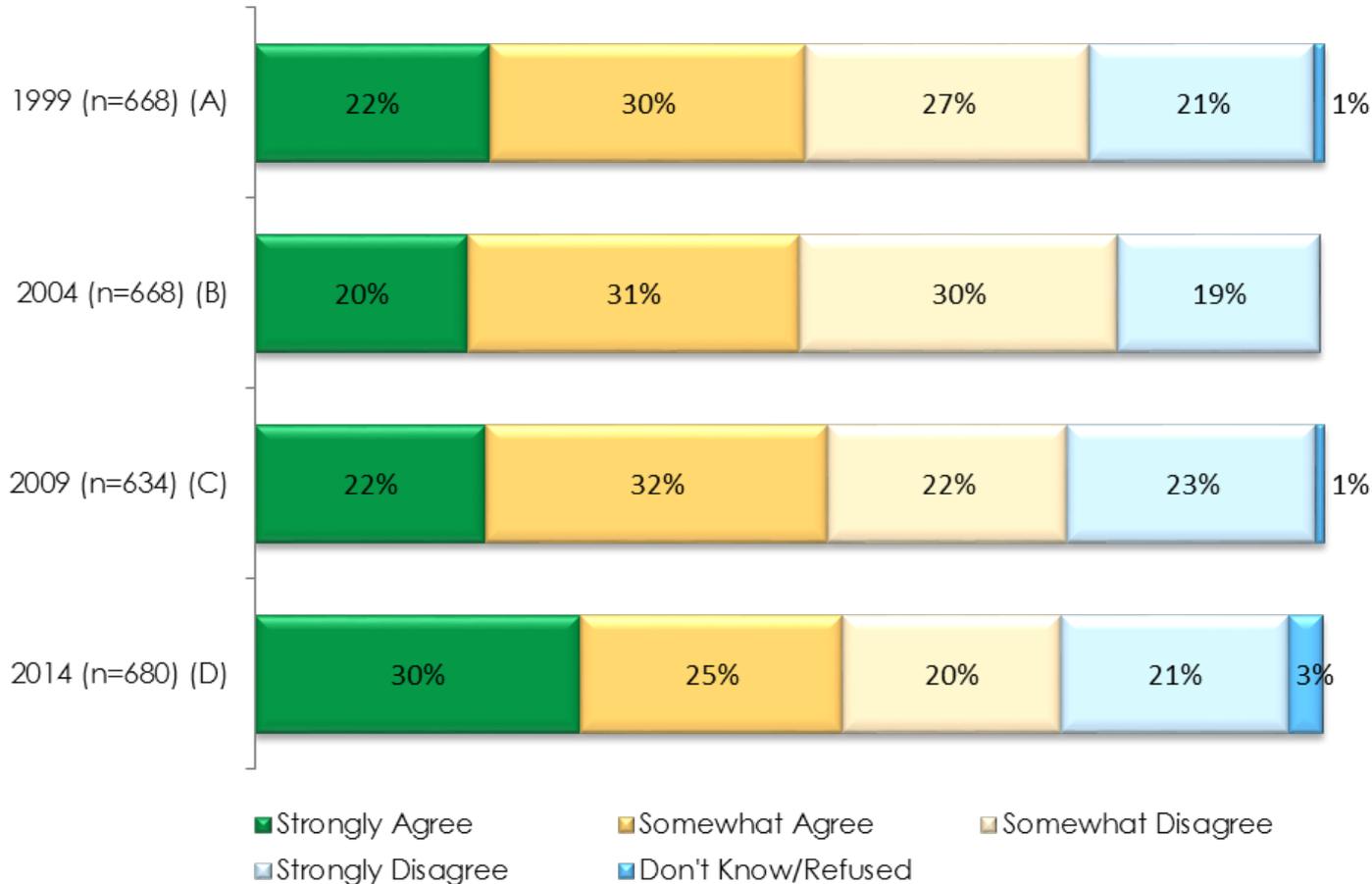


- Strongly Agree
- Somewhat disagree
- Don't Know/Refused

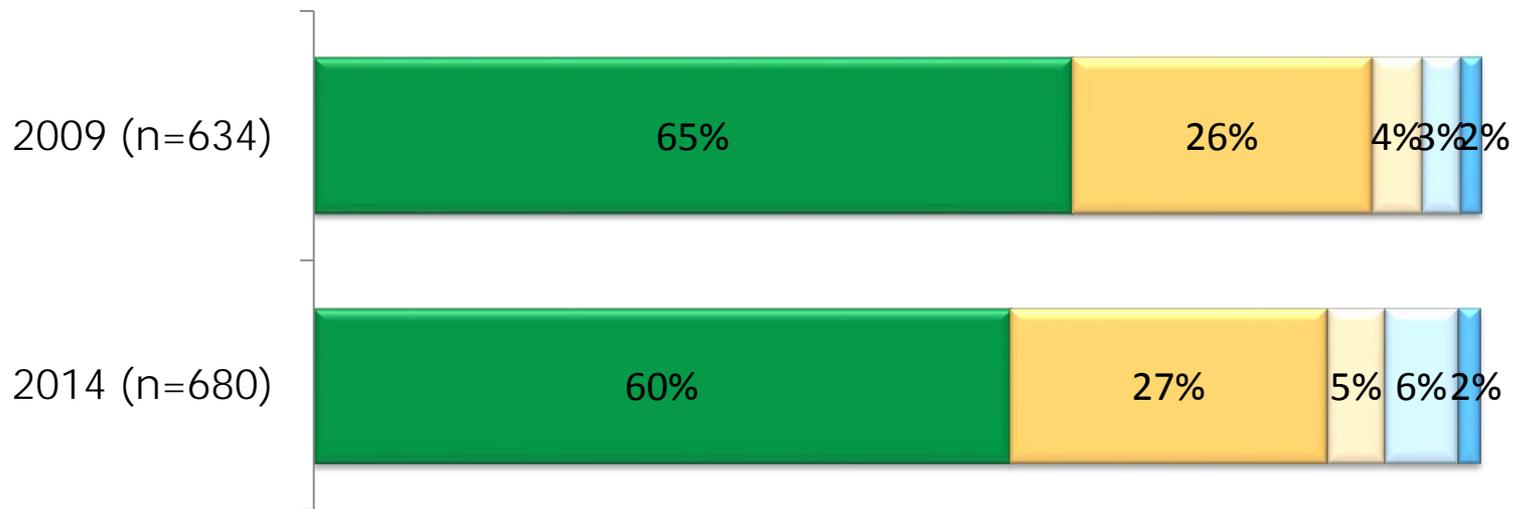
- Somewhat Agree
- Strongly Disagree



Private landowners should be able to use land however they want to:



My actions impact the environment



- Strongly Agree
- Somewhat Disagree
- Don't Know

- Somewhat Agree
- Strongly Disagree



Questions?

Elizabeth Schmitz

Executive Director

Kentucky Environmental Education Council

Elizabeth.Schmitz@ky.gov

502-564-5937

Comment on the goals of the
2015-2020 EE Master Plan @

Keec.ky.gov

