

**INFORMATION: PRIORITIES IDENTIFIED AT
COUNCIL RETREAT**

**KEEC Council Meeting
Agenda Item G-1
November 28, 2018**

Priorities

- ASAP and ongoing: annual report to the legislature
- Ongoing:
 - Environmental Education Leadership Corps
 - Professional Environmental Educator Certification
 - Kentucky Green and Healthy Schools and Green Ribbon Schools
- November 2018
 - Communications, marketing, and web site
 - Needs survey of constituents in industry (letter to members of Kentucky Environmental Literacy Alliance)
 - Plan for 5-year survey and master plan
- January 2019: Survey and master plan
- February 2019: Publish updated Kentucky Environmental Literacy Plan

PROPOSAL FOR ALLOCATION OF ADDITIONAL PRIDE FUND INTEREST

Council Priority	Item	Cost 2018-2019	Cost 2019-2020	Total
n/a	Rent	\$8,100	\$10,800	\$18,900
Programs	AmeriCorps member support	\$12,000	\$3,000	\$15,000
Programs	Certificate frames for PEEC graduates (4 years)	\$3,500	\$0	\$3,500
Programs	Temporary KGHS Coordinator (\$3,800 per month)	\$11,400	\$0	\$11,400
Communications & Marketing	Re-branding	\$10,000	\$0	\$10,000
Communications & Marketing	Branded materials (banners, nametags, table cover)	\$1,500	\$0	\$1,500
Programs	Model KGHS flags	\$3,125	\$0	\$3,125
Communications & Marketing	Communications intern (\$150-\$200 per week)	\$7,200	\$7,200	\$14,400
EE Master Plan	Grants to University EE Centers	\$0	\$25,000	\$25,000
Communications & Marketing	2019 NAAEE Conference sponsorship	\$0	\$2,500	\$2,500
Communications & Marketing	25 th anniversary event in conjunction with NAAEE conf.	\$0	\$5,000	\$5,000
Annual Report	Design and Printing	\$0	\$1,500	\$1,500
EE Master Plan	Stakeholder meetings and writing retreat	\$0	\$2,500	\$2,500
Communications & Marketing	Website upgrade	\$0	\$5,000	\$5,000
Programs	Certification reunion	\$0	\$3,000	\$3,000
Programs	KGHS/KY NEED Summit speaker	\$0	\$500	\$500
Programs	Grants to KGHS schools (20 @ \$500)	\$0	\$10,000	\$10,000
Communications & Marketing	Increased Printing	\$0	\$2,000	\$2,000
Communications & Marketing	Public service announcements or advertising campaign	\$0	\$5,000	\$5,000
Total		\$56,825	\$83,000	\$139,825