

ACTION: KAEE CONFERENCE SPONSORSHIP

Recommendation

That the Kentucky Environmental Education Council purchase a \$500 sponsorship of scholarships for the 2018 KAEE Conference

Rationale

- In 2017, KEEC spent \$500 to sponsor scholarships for the KAEE conference
- Scholarships to the conference fulfill the goal of promoting professional development for environmental educators
- Sponsorship benefits
 - Company sponsorship recognition in program and in conjunction with all media on the conference
 - \$250 value - Organizational membership in KAEE for 2018-2019 (\$500 sponsorships and above)
 - Recognition in our Annual Report with amount of sponsorship
 - \$50 value - 1 exhibit space (with opportunity to sell products)
 - \$165 value - 1 registration fee waiver with meals (\$500 sponsorships and above)
 - 1/4 page ad space in conference program (\$500 sponsorships and above)
- 2018 remaining sponsorship options:
 - KAEE Conference Title Sponsorship 1 available - \$3000
 - Conference Rooms 2 available - \$500
 - Friday Morning Off-Site Tours and Pre-Conference Workshops 4 available - \$500
 - Pre-Conference Workshops 4 available - \$500
 - Live Auction Fundraiser 1 available - \$500
 - Conference Scholarships 4 available - \$500
 - Friday Night Entertainment 1 available - \$500
 - Conference Coffee and Dessert Break 4 available - \$250
 - Standard Conference Sponsor \$100
 - Conference Exhibitor \$50
 - Customize a Sponsorship